

The Author Within

Many people talk and think about writing a book and for most that is where it ends...the talking and the thinking. This is where I am going to make sure you realise you will do more than just think and talk about it, we are going to start putting these thoughts onto paper and see where it leads us.

Let me ask you a few questions first, I want you to answer them below or on a bit of paper, whichever, works for you.

- ✓ What is your passion?

- ✓ What would you like to write about?

- ✓ What is your expertise?

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✓ What problems does your audience have?

✓ What solution can you provide them?

By answering these questions, you can see that you have some wonderful talents within!

It's important to remember these answers will be the basis of what you can write about. The question you need to ask yourself is what type of book would you like to write? There are many different types, and it is important for you to select the one that will work best for you and your circumstances. You need to ask yourself a couple of other questions so that you really know; what your purpose is with your book. What is your end goal with the book?

- ◆ Is it to promote your business?
- ◆ Is it a guideline for your audience?
- ◆ Is it full of tips and tricks to help your audience?
- ◆ Is it to build credibility for you and your business?
- ◆ Will the book be a technical journal?
- ◆ Will the book be for children?
- ◆ Is it a recipe book?

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Author Academy

- ◆ Is it a craft book?
- ◆ Is it about a hobby?
- ◆ Is your book an autobiography?
- ◆ Is it a book to give to your clients?
- ◆ Is it a book you wish to sell at events or workshops?
- ◆ Do you simply want to sell it online?

Now I would like you to pick what the end goal of your book will be:

Please write what that is below:

Next step is to write a couple of paragraphs of what your book is going to be about:

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