



Author Academy eCourse Video 1 Exercise 2

6 More ways to get inspiration for your book

- Do some research – A great place to start is to read blogs, magazines, newspapers, or websites – keep looking until you find something that sparks some interest or inspiration (more on this in the next video)
- Do an image search – Look for images of different types of places and/or characters that inspire you. Every picture tells a story! Take a really good look at the images and see what inspiration comes from it. Don't forget to save these images in your ideas folder making sure to write down what inspiration or ideas you have around that particular image. You might like the scenery or the colours that could work well in your book. Images are a really powerful trigger because they can draw you in just as good as a book draws in readers
- Play with names – Putting a name to your character or setting can be very powerful. Start looking at billboards, street signs, magazines, or even baby names to help you find names for your characters. Another great idea is to gather different names from various sources and put those names together to come up with a really cool name!
- Watching people – This is a great way to gather some really amazing ideas. Go and sit in a coffee shop, or a shopping complex and watch people as they go about their day...don't forget to take your pen and notepad! Write down what intrigues you about each person, make up a story about them, how could you turn them into one of the characters in your story
- Listen to music – Music is a great source of inspiration. Play some music, any music, close your eyes and visualise the type of character that would listen to this song. Again, don't forget to write down the ideas that come to you!