



Author Academy eCourse Video 2 Exercise 5

A research exercise great for character building of your non-fiction book is:

As I mentioned in episode 1, don't forget to visit your local shopping centre or coffee shop, sit and watch for a while, watch people go about their day to day life, sit and see if any of these people would be a great doppelganger for your book? (For those that are unsure, a doppelganger is an apparition or double of a living person).

What are their characteristics, are they confident, happy, sad, determined, dressed well, dressed casually?:

Do they have family or friends with them, are they alone?:

Do they look lost or are they on a mission?:

Anything else that stands out?:

