



Author Academy Writing Course

The A-Z of Getting Your Book Written & Publish
Ready!



Unlock The Author Within.

Finding ideas to write about

Let's do some heart storming
that will help you get some
great ideas



Finding ideas to write about...

Create an 'ideas file'



Writing when you don't know what to write about



Exercise One (ACCESS)

Heart storming questions

What stories appeal to you most

△ What kind of books are you drawn to?

Write a list of these & what you love most about them

△ What kind of movies are you drawn to?

Write a list of these & what you love most about them

△ Do the two lists have a common theme?



Exercise One (ACCESS)

Heart storming questions

What stories appeal to you most

△Is there a recurring story here that gives you ideas?

△Is there a certain type of character/s?

Write down the common traits for both the protagonist & antagonist

△Is there any recurring plots that you can see?



Exercise Two (ACCESS):

Let's narrow down what appeals to you

- △ What are 3 genres or novel types that interests you the most
- △ What are 3 types of plots you enjoy the most
- △ What are 3 types of characters you are drawn to most



Exercise Two (ACCESS):

Let's narrow down what appeals to you

- △ What are 3 themes that appear in the stories you enjoy most
- △ What are 3 settings you would like to write about most



Where to find ideas

For Your Story!



Play with names



Watch people



Do an image search



Listen to music



Do some research



Ask for help



Exercise Three (ACCESS)

Heart storming questions

Getting some more ideas

- △ Find 3 blogs or articles that appeal to you. What do you find interesting about them?
- △ Is there a particular place you have always wanted to visit? Does it have any secrets?
- △ Find 7 images. What captivates you about each one?



Exercise Three (ACCESS)

Heart storming questions

Getting some more ideas

- △ What are your favourite names? Why? What happens when you use those names in another genre or nationality? Does it work?
- △ What people or conversations you've heard recently peaked an interest? Why?
What makes them stand out?
- △ What are your least favourite books or movies? How would you write them differently?



Exercise Four (ACCESS): Create possible book ideas

- △1 genre or book type that most interests you (action)
- △1 type of plot that you most enjoy (heist)
- △1 type of character you are most drawn to (the hero)
- △1 theme that appears most often in the stories you enjoy (personal sacrifice)
- △1 setting you'd most like to write about (a forest)



Exercise Four (ACCESS): Create possible book ideas

The outcome:

An action heist plot, set in a forest with a hero who will have to make a personal sacrifice





What's Next?

**How to create a story
that engages your
readers**