

Author Academy Writing Course

The A-Z of Getting Your Book Written & Publish Ready!



Unlock The Author Within.

Finding ideas to write about

Let's do some heart storming that will help you get some great ideas



Finding ideas to write about...

Create an 'ideas file'





Writing when you don't know what to write about





Exercise One (ACCESS) Heart storming questions What stories appeal to you most

 \triangle What kind of books are you drawn to?

Write a list of these & what you love most about them \triangle What kind of movies are you drawn to?

Write a list of these & what you love most about them \triangle Do the two lists have a common theme?





Exercise One (ACCESS) Heart storming questions What stories appeal to you most

 \triangle Is there a recurring story here that gives you ideas?

 \triangle Is there a certain type of character/s?

Write down the common traits for both the protagonist & antagonist

 \triangle Is there any recurring plots that you can see?





Exercise Two (ACCESS): Let's narrow down what appeals to you

 \triangle What are 3 genres or novel types that interests you the most \triangle What are 3 types of plots you enjoy the most \triangle What are 3 types of characters you are drawn to most





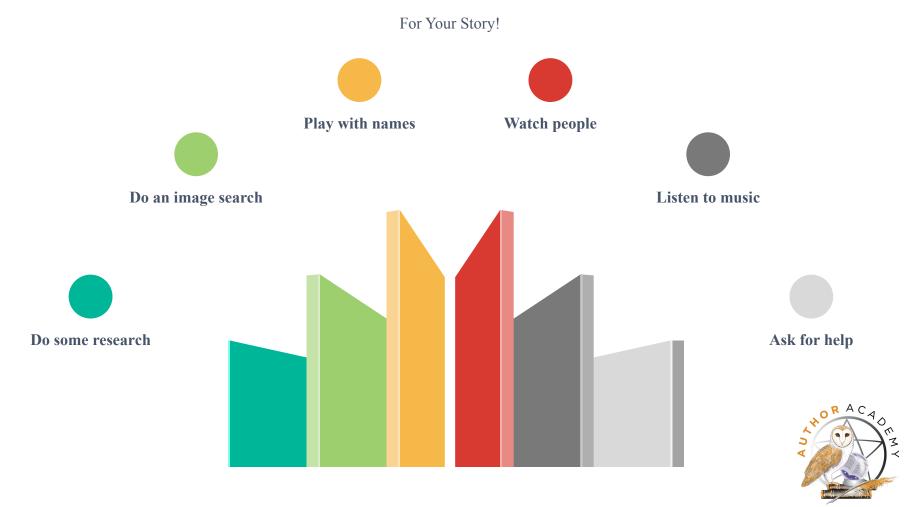
Exercise Two (ACCESS): Let's narrow down what appeals to you

 \triangle What are 3 themes that appear in the stories you enjoy most \triangle What are 3 settings you would like to write about most





Where to find ideas



Exercise Three (ACCESS) Heart storming questions Getting some more ideas

 \triangle Find 3 blogs or articles that appeal to you. What do you find interesting about them?

 \triangle Is there a particular place you have always wanted to visit? Does it have any secrets?

 \triangle Find 7 images. What captivates you about each one?





Exercise Three (ACCESS) Heart storming questions Getting some more ideas

 \triangle What are your favourite names? Why? What happens when you use those names in

another genre or nationality? Does it work?

△What people or conversations you've heard recently peaked an interest? Why?

What makes them stand out?

 \triangle What are your least favourite books or movies? How would you write them differently?

Exercise Four (ACCESS):

Create possible book ideas

- \triangle 1 genre or book type that most interests you (action)
- \triangle 1 type of plot that you most enjoy (heist)
- \triangle 1 type of character you are most drawn to (the hero)
- \triangle 1 theme that appears most often in the stories you enjoy (personal sacrifice)
- \triangle 1 setting you'd most like to write about (a forest)



Exercise Four (ACCESS): Create possible book ideas

The outcome:

An action heist plot, set in a forest with a hero who will have to make a personal sacrifice





