



Author Academy Writing Course

The A-Z of Getting Your Book Written & Publish
Ready!



Unlock The Author Within.

How to create a story that engages your readers

"A story has its purpose and its path. It must be told correctly for it to be understood."

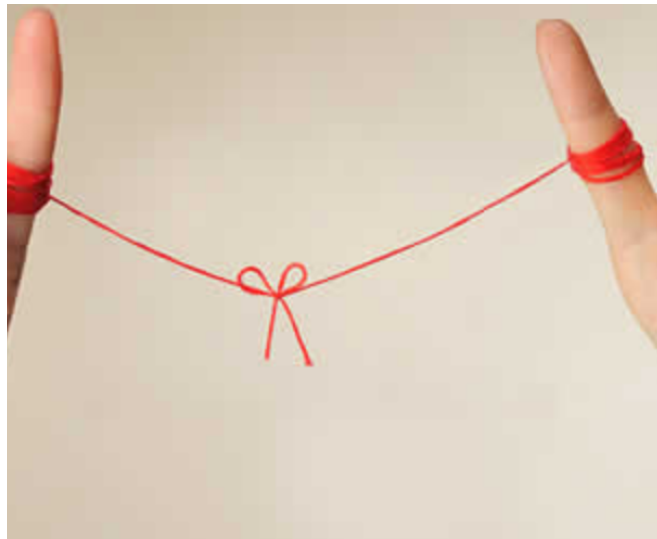
— Marcus Sedgwick



Let's take a look at what makes a good story
engaging



Emotional Connection

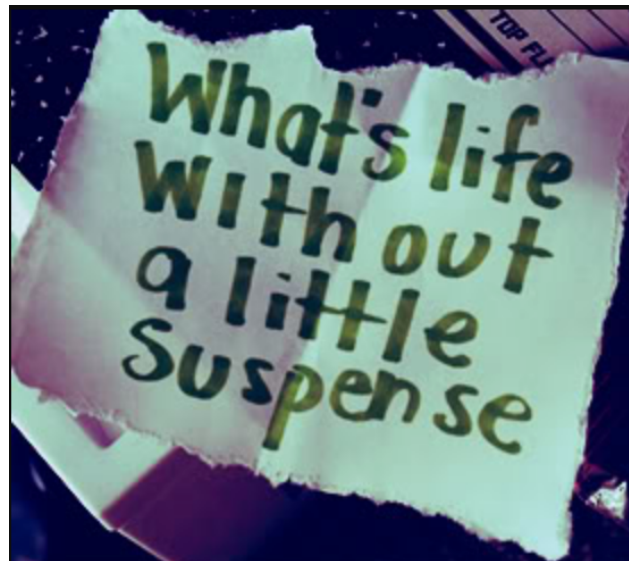


Relatable Characters

When you open a bag of chips &
it's all air



Suspense and Anxiety



Inspiration





What's Next?

**Who is your Target
Reader?**