



Author Academy Writing Course

The A-Z of Getting Your Book Written & Publish
Ready!



Develop Your Book Idea

This step is really important because I don't know about you, but a writing a good book is great, however, telling a great story wins hands down!



Heart storming your book even deeper

Let's look at your idea & start to think about the following:

- △ The Conflict
- △ The Goals & Stakes
- △ The Themes



Exercise 1 (ACCESS)

- △ Who wants what & why?
- △ Who would be against these and why?
- △ Is there one major conflict or problem that needs to be solved?



Exercise 1 (ACCESS)

- △ Who is the most likely person to be involved in this conflict or problem on a personal level?
- △ Is there anywhere huge failures can happen?
- △ What situations would allow growth of a character?



The difference between your idea, premise, plot & story



The difference between your idea, premise, plot & story

Your Idea

- △ Why ideas are important
- △ What's great about ideas



The difference between your idea, premise, plot & story

The Premise

- △ Why the premise is important
- △ What's great about a premise



The difference between your idea, premise, plot & story

The Plot

- △ Why the plot is important
- △ What's great about a plot



The difference between your idea, premise, plot & story

The Story

- △ Why the story is important
- △ What's great about a story



Exercise Two (ACCESS)

Revise your original idea



Discovering your Hook

- △ Why the hook is important
 - △ The protagonist hook
 - △ The core conflict hook
 - △ The theme hook
 - △ The setting hook
 - △ The concept hook



Exercise Three (ACCESS)

Discovering your hook



- △ Write down 3 critical things about your protagonist
 - △ Write down 3 critical elements of your conflict
 - △ Write down 3 critical things about your theme
 - △ Write down 3 critical things about your setting
- △ Write down 3 critical things about the concept of your book



Exercise Three (ACCESS)

Craft your hook



Determining if your book is character-driven or plot-driven

△ Character-driven ideas & plots



Determining if your book is character-driven or plot-driven

△ Key elements of a character-driven book



Determining if your book is character-driven or plot-driven

△ Plot-driven ideas & plots



Determining if your book is character-driven or plot-driven

△ Key elements of a plot-driven book



Determining if your book is character-driven or plot-driven

△ Mixing the two



Determining if your book is character-driven or plot-driven

△ Key elements of a plot- & character-driven book



Exercise 4 (ACCESS)

Determining if your book is character-driven or plot-driven



- △ What internal forces are causing your character to act?
- △ What external forces are causing your character to act?
- △ Does resolving the external problem resolve the internal one?
- △ Where does your idea fall on the character-driven vs plot-driven scale?
- △ How do you see the characters growing or changing?
- △ How do you see the plot unfolding? Are your steps clear or not?



Exercise 5 (ACCESS)

**Determining what's driving
your book – Character, Plot,
or Both**





What's Next?

**What makes a good
story?**