



# Write Your Expert Book Online Course

Author Website

# Traffic generation methods to get people to your site



# Opt-In Page



# Sales Page



# Blog



# Book Description Page



# Testimonials Page



# Biography





# Copy Templates

**Let's take a look at some different ones for you to consider:**



# Lead Magnet



# Opt-In Page Copy



# Sales Page Copy



# Book Description Page Copy



# Biography Page Copy





**What's Next?**

**Module 10**

**Social Media**