



Exercise: Module 2 - Your Publishing Options

- **Lesson 1: Publishing and Print Versions**
- **Lesson 2: Digital Books**
- **Lesson 3: Audio Books**





Lesson 1: Publishing and Print Versions

1. Consider the publishing options out there e.g. traditional, self-publishing or hybrid. Decide on the best method for you that gives you a professional print version of your book that's available to sell. Why have you made this decision? Write down your reasoning.





2. Make a list of the tasks you could outsource. Where will you look for suitably qualified experts? Take note of this.

Tasks for Outsourcing	Notes





Lesson 2: Digital Books

1. If you don't have a digital version of your book, sign up for an account with Author Academy Bookstore and follow the steps for uploading and promoting your digital book.
2. Decide what you need to outsource to get help with this.

Tasks for Outsourcing	Notes





Lesson 3: Audio Books

1. Review the process for creating an audio book with ACX. Make choices about your audio book:

Will you hire a narrator or record it yourself?	
Will you use a studio or record at home?	
What tech do you need to buy for home recording?	
What is your budget for an audio version?	

