

How to Get Interviewed on Podcasts –

Interview Preparation Document

Logistics

Date:	
Start Time:	
Media Format:	Audio / video
Platform	Zoom, Skype or other

Interview Details

Podcast Name:	
Podcast Host:	
Host's contact details:	Cell number, Skype ID, log-in



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Relevant information:	e.g. interviewer's style/tone, recent broadcasts to note, relevant news stories
Subject:	
Format:	
Desired Outcome:	Your end-goal for this interview

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To Y



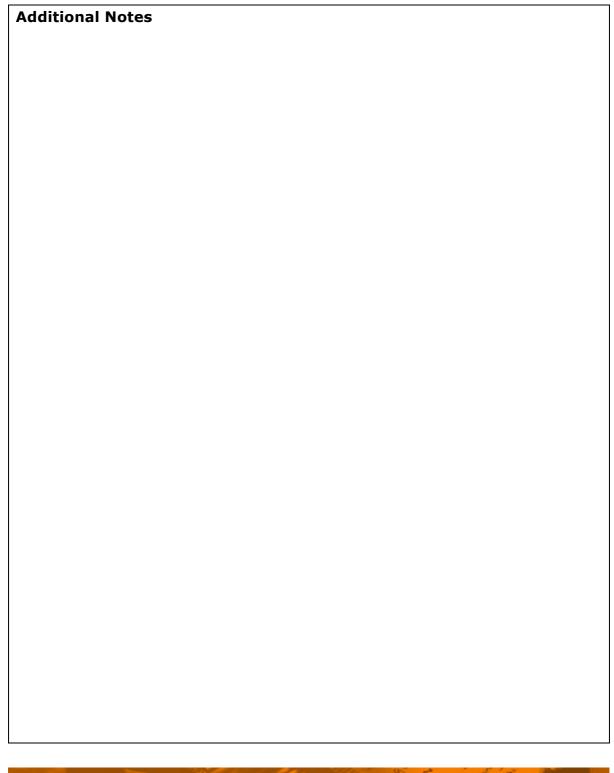
	1.
Key messages to communicate:	2.
	3.
Incentive offered:	
Call-to-Action	e.g. sign up to URL



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