

Exercise: Module 5

Lesson 2: Prepare Yourself for the Interview

- 1. Prepare your 3 talking points and add to your **Interview Preparation Document.**
- 2. Write down answers to standard questions:

How did you get started?	
Tell us more about what you do	
How can you help our listeners with their problems?	



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And how do you do that exactly?	
Can you give me an example of how you've helped someone with this before?	
What can you offer my listeners to help them?	
What are you working on right now?	
Is there anything I should have asked, but didn't?	
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How can people find out more about you?

3. Craft your 5-step story and practice telling it.

1.	Everything was normal in your life
2.	A pivotal event came along such as a health scare, bankruptcy, etc.
3.	You gained perspective and wisdom, learning from your experience



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	You took action
4.	
	That brought you to your current situation doing the work you are now
5.	

4. Hold mock interviews with a colleague or friend.

- a. Give them the questions to ask you and record this as if it's a real interview.
- b. Review your performance with your 'interviewer' and make notes of anything that you can improve.



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Notes	



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