



How to get Interviewed on Podcasts Course

Get More Visibility, Leads, and
Sales by Becoming a Podcast
Guest Speaker

Module 5 – Prepare for Your Podcast Interview



- **Lesson 1:** Prepare Your Tech
- **Lesson 2:** Prepare Yourself for the Interview



Module 5 – Prepare for Your Podcast Interview

Lesson 1: Prepare Your Tech



Learning Objective:

Set up the appropriate technology so that you come across as a professional



What Tech Do You Need?

- You don't need to spend a fortune on equipment
- But you need to produce a professional sound



**Mic &
Headset**





**Mic &
Headset**

Camera





**Mic &
Headset**

Camera

**Internet
Connection**



- Investing in quality materials is worth it in the long run
- Check everything works, then check again 60 minutes before the interview



- Have back-up plan with your host in case of tech glitches
- Outsource anything technical if you don't feel confident



Prepare Your Environment

You need to have a dedicated space for your interviews



Prepare your immediate surroundings

Make sure you are not disturbed

Turn off other devices



Prepare your immediate surroundings

Make sure you are not disturbed

Turn off other devices

Turn off computer notifications

Shut down all other computer apps

Disconnect others from your internet connection



Action Steps:

1. Research and purchase a quality mic and headphones or earpiece, and also a camera if you can. Get them set up and tested.
2. Check the speed of your internet connection and upgrade if necessary.
3. Complete the separate **Tech Checklist**.





What's Next?

Module 5
Lesson 2

**Prepare Yourself for
the Interview**