



# How to get Interviewed on Podcasts Course

Get More Visibility, Leads, and  
Sales by Becoming a Podcast  
Guest Speaker

# **Module 6 – Be A Good Podcast Guest**



- **Lesson 1:** How to Be A Good Podcast Interviewee
- **Lesson 2:** Follow Up with Your Podcast Host



# Module 6 – Be A Good Podcast Guest

## Lesson 1:

### How to Be A Good Podcast Interviewee



# Learning Objective:

Fulfill the conventions of a podcast guest so that you will perform professionally



# Be A Good Guest

You're a guest in their house so respect their requests and play by their rules





- Don't make scheduling difficult for them
- Prepare topics and questions available for the host



# Best Practice Tips

Here are some tips to help you:







➤ Don't be late

➤ Never EVER  
cancel

➤ Be prepared

➤ Keep your  
sentences short  
and clear

➤ Speak in  
simple terms;  
don't use  
jargon



➤ Be a teacher -  
give "to-dos" to  
make life better

➤ Use "real life"  
examples

➤ Use your  
host's first name

➤ Honor your  
host and their  
audience

➤ Refer to  
shared or  
parallel  
experiences



➤ Make the host look good

➤ Lead with the most useful point

➤ Get to the point

➤ Don't be afraid to say "I don't know."

➤ If you stumble, say "*Let me rephrase that.*"



➤ Don't let  
anyone put  
words in your  
mouth

➤ Correct  
misinformation  
with facts and  
references

➤ Thank your  
host and your  
listeners

➤ Leave a  
review of the  
podcast after  
your interview



- Develop your mastery as a guest expert and people will ask you to speak
- A polite, interesting and well-prepared guest is likely to be asked back



# Action Step:

1. Review the tips in the lesson.
  - a. Choose 3 that you might struggle with.
  - b. How will you alter your behavior to fulfill these requirements?







**What's Next?**

**Module 6**  
**Lesson 2**

**Follow up With Your  
Podcast Host**