



How to get Interviewed on Podcasts Course

Get More Visibility, Leads, and
Sales by Becoming a Podcast
Guest Speaker

Module 8 – Review & Refine



Learning Objective:

Consolidate and implement your learning
and plan future action steps



Tips to Take Things Forward

**Use your
contacts list to
keep a constant
flow of interviews**





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**Review your
podcast strategy
every 6-12
months**





**Use your
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**Review your
podcast
strategy every
6-12 months**



**Start your own
podcast**



What You Learned

- What have you learned about getting booked as a podcast guest?
- What difficulties have you encountered?



- How do you plan to address these?
- What further steps can you take to be totally comfortable with the process?



Action Steps:

1. Plan a review of your podcast strategy after 6 months and note the results.
2. Review the course thoroughly and use the action plan in the Action Guide to record your goals and what needs to happen next.





What's Next?

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