



Module 3 – Exercise 1

In this exercise, we have our Idea Bank, this is where you can either fill out the form below or create a spreadsheet or word document that you can start to collect your ideas for your blogs.

This is especially helpful when you feel you have run out of ideas on what to write about, you can refer to your Idea Bank for inspiration.

You will also find below the List Post Template to use for this kind of blog post.

At the end, you will find space or if you prefer your computer to write a blog post using the List Template.

Enjoy!





Idea Bank

Date	Idea	Details
e.g. 26/8/13	Create a blog post on travel to Peru.	List pros and cons of Peru, Include details of good hotels & restaurants. Add costs.





List Post Template

List Posts are one of the most popular posts online today. Bringing information together into a list format is quick, easy and a form of presentation that visitors love.

Title	
Introduction	
List Item #1 Explanation/Summary	
List Item #2 Explanation/Summary	
List Item #3 Explanation/Summary	
List Item #4 Explanation/Summary	
List Item #5 Explanation/Summary	
Conclusion	

*Don't forget to be to the point – that's the basis of a list!





Write a Blog Post using the List Template:





A series of horizontal lines for writing, starting below the logo and extending down the page.

