



Blogging for Authors

Get More Visibility, Leads, and Sales by Becoming a Blogging Master!

Module 5 – Even more blogging templates



Creating a 'How to' Post



Create a 'how-to' post by taking any process or task related to your niche and breaking it down into steps. Explain these steps in detail to the reader.



What can you How to?



You can create a 'how-to' post to explain absolutely any task or process.



Add images & video to your How To Posts



- ✓ Adding images to your posts makes them more visual
- ✓ Make your "How To" posts into video tutorials



Start with Questions



Go out and find the questions people are already asking



The FAQ Template



Start by brainstorming common questions a person might have or questions you've been asked many times before. Next, research online and compile a list of questions people are asking.



Creating your FAQ



Put the questions that relate to a certain topic in an order that seems logical to you and write short answers to them.



Repurposing FAQ content



You can expand your FAQ's questions and turn them into individual articles.





- Write a blog post using the How To Template
- Write an FAQ blog post





What's Next?

Module 6

**Write Effective Blogs &
Your Blogging Schedule**