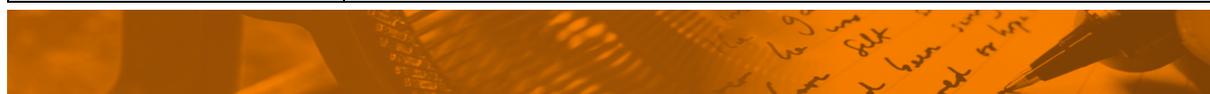




Exercise: Module 7 - Create Your Low Budget Marketing Plan

1. Before you complete the Low Budget Marketing Plan:

Clarify your ideal customer profile	
Choose your top 3 marketing goals to meet their needs	





Recap on your key marketing challenges

Review your main offer and your value proposition





<p>Make any changes needed</p>	
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2. Go back through the tactics you highlighted from each module.
Pick the 3 short tactics and 1 longer tactic you'll focus on first.

<p>Quick 1:</p>	
<p>Quick 2:</p>	
<p>Quick 3:</p>	
<p>Longer 1:</p>	





3. Complete the Low Budget Marketing Plan.



