



Module 2 Cheat Sheet - Your Publishing Options

Lesson 2: Digital Books

Key Takeaways:

- Digital books sell well as they are relatively inexpensive and easily accessible.
- You can discount them and use them as a marketing tool.

Learning Objective:

- ✓ Publish a digital version of your book so that readers can sample your work at an entry-level price

Go Digital

- ✓ When you have a print version, it's easy to add a digital one
- ✓ Create an account with Author Academy Bookstore
 - Contact us to help you create your digital version

