



Module 7 Cheat Sheet - Review and Refine

Key Takeaways:

- Set aside time to monitor your book sales stats.
- Keep going with your book marketing activities whenever you have the chance.

Learning Objective:

- ✓ Consolidate and implement your learning and plan future action steps so you can achieve the goals you set for this course

Tips to Take Things Forward

- ✓ Monitoring sales and results regularly
- ✓ Keep going on your book marketing
- ✓ When you are ready, write a new book

What You Learned

- ✓ What have you learned about promoting and marketing your book?
- ✓ What difficulties have you encountered?
- ✓ How do you plan to address these?
- ✓ What further steps can you take to become totally comfortable with





the process?

