



# BOOK TO BANK FAST TRACK — APPLICATION QUESTIONS

Please answer the following questions carefully and honestly.  
This application is designed to assess readiness for strategic decision-making, not enthusiasm.

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## Your role and context

**Question:**  
What best describes your current role and professional context?

*(Short paragraph answer)*

This helps us understand where the book would sit in your existing authority and business, not your aspirations.



## The book you are considering

**Question:**

In one or two sentences, describe the book you are currently considering writing.

*(Short answer)*

This does not need to be polished. Clarity matters more than articulation.



## The real reason this book matters now

**Question:**

Why does this book matter *now*, as opposed to later, or not at all?

*(Paragraph answer)*

We are not looking for urgency. We are looking for intention.



## What you want this book to *do*

**Question:**

If this book worked exactly as intended, what would it change in your business, authority, or opportunities over the next 12–24 months?

*(Paragraph answer)*

“Visibility” or “credibility” alone is not a sufficient answer.

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## Who this book is *not* for

**Question:**

Who should not feel catered to by this book?

*(Short paragraph)*

Strategic books are defined as much by exclusion as inclusion.

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## Your current stage of execution

**Question (multiple choice: select one):**

Where are you currently in relation to this book?

- I have not started writing
- I have notes or partial drafts
- I have a full draft
- I have published a version already

*(If published or drafted, a short follow-up field appears: "Briefly explain.")*



## Your relationship to decision-making

**Question:**

What feels least clear to you right now: the *idea*, the *audience*, the *structure*, or the *role* of the book?

*(Short paragraph)*

This helps us understand where clarity is missing, not where effort is lacking.



## How you typically work at this level

### Question:

When working on high-stakes projects, do you prefer to move quickly, or to slow down and decide properly before executing?

*(Short paragraph)*

There is no “right” answer. There is a fit.



## Readiness check (important)

### Question (checkbox confirmation):

Please confirm that you understand and agree with the following:

- Book to Bank™ Fast Track is a strategic decision-making intensive, not a writing or publishing program
- The work focuses on clarity and architecture before execution
- This engagement stands on its own and does not guarantee further work

*(All boxes must be checked to submit.)*



## Final question

**Question:**

If the outcome of this work was the clear decision *not* to write this book, how would you view that result?

*(Paragraph answer)*

This question matters more than any other.

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Thank you for taking the time to answer these questions thoughtfully.  
Applications are reviewed with care. You will be contacted if the next step is appropriate.

Strategically yours,

Sue