



Write Your Expert Book Online Course

How to Write & Launch a Best-Selling Book... and Show Off Your Expertise to the World

Next Steps



- You're ready to dive in
- This will be a significant asset that will have massive benefits for your business



It will be challenging, but ultimately
rewarding



You've Learned

- How to research your market
- How to create a clear structure for your book



- How to prepare your book for publishing
- Strategies for marketing your book and getting ongoing sales



Action Steps:

1. Add your writing plan, publishing, and marketing dates to your calendar of choice. Be prepared to adjust your goal deadlines as you go along.
2. List any outstanding to-do's in the action plan table.





What's Next?

Module 7

Writing Tips